



QUESTIONNAIRE WEB DESIGN

FOR A BETTER PROJECT HANDLING

The information contained in this questionnaire will provide us valuable information regarding your design expectations for your website and Social Media and also provide us vision for your online business.

AFFORDABLE WEB SITES 4U LLC

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www.affordablewebsites4u.com



SOME WORDS ABOUT AFFORDABLE WEB SITES 4U LLC

Affordable Web Sites 4U LLC is a small business with a huge goal of providing extraordinary customer service while providing the personal touch to your Web Sites and/or you're Social Media Site(s). Your larger companies just can't provide this type of personal service.

With over 17 years Web Master experience in the Department of Defense - Department of the Navy, and another 5 years in the Civilian Sector in Web Design, Hosting Services, and Domain name management, I can provide you and your company the edge you need to success in today's online business. We are currently a small business and will be expanding staff and resources as business dictates.

Be confident that Affordable Web Sites 4U LLC is the solution to promoting your business with our quick and easy to navigate web sites with responsive web update services to include social media creation and promotion. We can also take over the maintenance, perform updates, and improve overall appearance of your existing website if you wish to transfer those duties to Affordable Web Sites 4U.



Let **Affordable Web Sites 4U LLC** be your **Window to the World** of online business and opportunity. Allow us to **Open new Doors** to opportunities for your online business.



MEET THE CEO AFFORDABLE WEB SITES



David McConnell



TACAMO C-130



Boeing E6-A

Position: *Owner, AffordableWebSites4U LLC and Web Designer*
Experience: *17 years*

With over 45 years' experience with Business Administration, Human Resource and Personnel Management, Communications, Marketing, Network & Information Technology and Security, Naval (C-130G/Q) TACAMO and first ASAP Team tasked with the transition to the new Boeing E6-A – Aircrew experience in the US Navy, and most recently as a Department of Defense

Independent Contractor writing technical manuals, Standard Operating Procedures and Instructions. Affordable Web Sites 4U LLC has the experience to provide you the professional touch to make your web presence defined.

During August 2014, I personally assembled a 150 page accreditation package for the Commission for Accreditation of Park and Recreation Agencies (CAPRA) for the Department of

Defense, which led to Morale, Welfare and Recreation Kings Bay Georgia becoming the first Department of the Navy Parks and Recreation CAPRA Accredited facility due to their excellent Recreation Programs, Management, and Facilities.

As of September 2014, only 119 Parks and Recreation Departments in the entire United States were CAPRA Accredited.

In closing, look forward to working with you.

Sincerely,
David McConnell

Questionnaire

Contact information

Company name

Address

Postal code / City

Phone

Mobile

Fax

Email address

General

What is your current (or intended) web address/URL?

Name of your web host (if you have already one)

Deadline for the launch of this project

Project goals

- | | |
|--|--|
| <input type="checkbox"/> Seo optimized website | <input type="checkbox"/> Clear design with logical structure |
| <input type="checkbox"/> Fast contact option | <input type="checkbox"/> Customer loyalty |
| <input type="checkbox"/> Reflect Constantly up-to-date | <input type="checkbox"/> Multilingualism |
| <input type="checkbox"/> Improvement of the company | <input type="checkbox"/> Promote new product or service |
| <input type="checkbox"/> Sell products | <input type="checkbox"/> CMS website required |

Other goals:

What is your target audience?

- Business customers Final customers Other

Which age category is your target audience?

- Children Teenager 20+
 30+ 40+ Senior citizen

What are the key reasons why the target user chooses you company?

(Service, products, prices etc.)

Do you want to expand your target audience in a certain direction?

More specific features of your customers

Some words about your company

Some short description in keywords

Subsidiaries

Average number of employees

What kind of products or services do you offer?

On January 20, 2015 we updated these terms and policies. You may [review the archived version](#).

What is unique and superior about your products/services?

What proof do you have that your solution is unique and better?

Technical requirements

- | | |
|---|---|
| <input type="checkbox"/> Basic HTML site | <input type="checkbox"/> Online magazine |
| <input type="checkbox"/> HTML5 / CSS3 website | <input type="checkbox"/> Online forum or blog |
| <input type="checkbox"/> Responsive website | <input type="checkbox"/> Online Email form |
| <input type="checkbox"/> CMS (Content Management System) | <input type="checkbox"/> Landing page |
| <input type="checkbox"/> E-commerce shop with shopping cart | <input type="checkbox"/> Redesign an existing website |

Additional requirements:

Special features

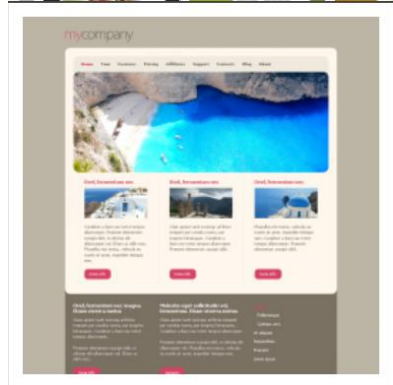
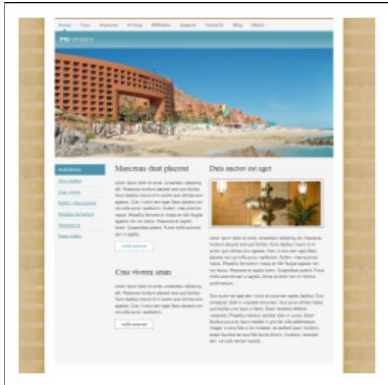
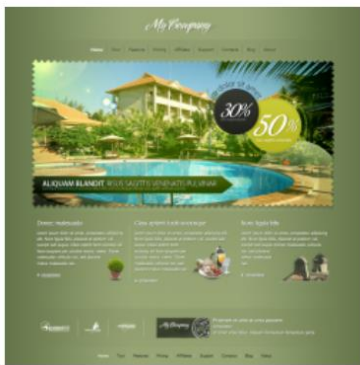
- | | | |
|---|--|---|
| <input type="checkbox"/> Roxio Photo Show | <input type="checkbox"/> Information / Manuals | <input type="checkbox"/> Online payment (PayPal and CC) |
| <input type="checkbox"/> Video streaming | <input type="checkbox"/> Uploads / Downloads | <input type="checkbox"/> Blog |
| <input type="checkbox"/> Database MySQL | <input type="checkbox"/> Customer login required | <input type="checkbox"/> Image gallery |
| <input type="checkbox"/> Add Google or Site Search | <input type="checkbox"/> Registration required | <input type="checkbox"/> Image slider |
| <input type="checkbox"/> Newsletter / Email Sign up | <input type="checkbox"/> Store / Shopping cart | <input type="checkbox"/> other |

Other:

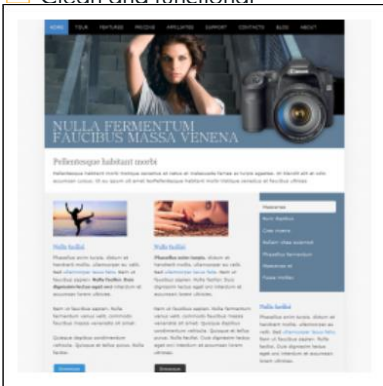
Resources and Deliverable (Who will provide following resources?)

- | Client | Our company | |
|-------------------------------------|--------------------------|-------------------------------|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Stock Photography |
| <input type="checkbox"/> | <input type="checkbox"/> | Company photography |
| <input type="checkbox"/> | <input type="checkbox"/> | Other Artwork / Illustrations |
| <input type="checkbox"/> | <input type="checkbox"/> | Text and / or translation |
| <input type="checkbox"/> | <input type="checkbox"/> | Professional logo |
| <input type="checkbox"/> | <input type="checkbox"/> | Graphic design |
| <input type="checkbox"/> | <input type="checkbox"/> | Other print collateral |
| <input type="checkbox"/> | <input type="checkbox"/> | Metatags / Description |
| <input type="checkbox"/> | <input type="checkbox"/> | Font(s) |

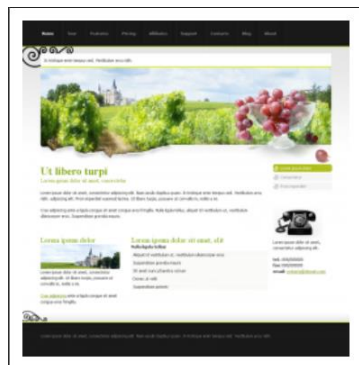
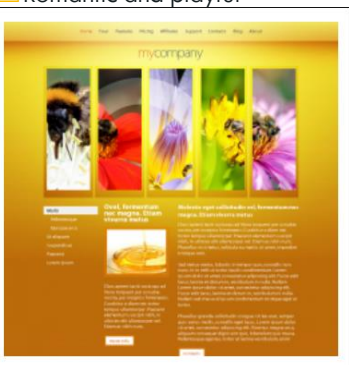
Design (Chose one or more of your favorite styles by checking the box and circling the site example)



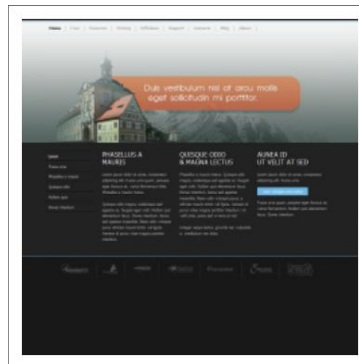
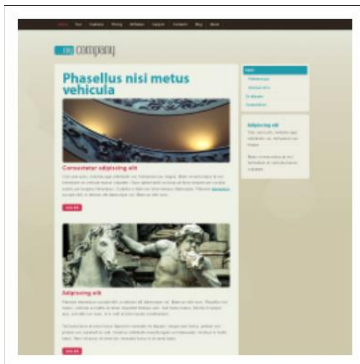
Clean and functional



Romantic and playful



Bright and warm



Classic and elegant

Here is an embedded file which has all of the templates available for you. Click this file (Adobe Reader required).



Do you have colors you prefer or you like to use?

Do you have print materials, like business cards or brochures, we need to match?

Tell us some competitors websites

Provide a list of websites you like and you don't like

Websites you like

Websites you don't like

Place for additional information

That is all we need to get started. Please feel free to give as much or as little of the above information as you see fit, but keep in mind that the more you offer up front, the less Q&A is required, and the smoother your project will go.

Send this questionnaire back to . We will call you back in the next 24 hours. If you have questions, please call me at +1 912-322-2633. Thank you very much for your time.



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